

2020-2021 SPONSORSHIP OPPORTUNITIES



You have the power to transform the lives of children and families in Oregon. Together, we are the force for families, working every day to make sure that every young person in our community has the chance to fulfill their potential and reach for their dreams.



Youth Villages Oregon Executive Director Andrew Grover (left) smiles with Donovan Ford, a LifeSet participant who shared his story at a previous KiteTales event.

KiteTales Gala

May 6, 2021

Our featured annual event is a celebration of youth and family success. Hear stories of impact from youth and young people directly impacted by the Youth Villages community, and learn about powerful advancements in child mental health from nationally acclaimed author and speaker Dr. Stuart Ablon.

Virtual Event Series



Get Social with Youth Villages

Each quarter, Youth Villages is partnering with a favorite local restaurant, brewery, winery and more to provide a fun and engaging way for our community to virtually learn about, and support, both Youth Villages and local businesses.



Virtual Webinar and Town Hall Series

Beginning 2021, Youth Villages will host quarterly virtual webinars or town halls on key components of our programs, sharing best practices on how we can support families, young people, and each other through challenging times.

KiteTales Gala 2021

\$10,000

Leader Sponsor

- All benefits of the **Protector Sponsor** level
- Special recognition during KiteTales paddle raise
- Speaking opportunity
- Recognition advertisement placed in local newspaper media and in press release pre- and post-event

\$5,000

Protector Sponsor

- All benefits of the **Builder Sponsor** level
- Prominent logo recognition at event

\$2,500

Builder Sponsor

- All benefits of the **Champion Sponsor** level
- Printed recognition on event invitation (sent to 600+ households)
- Logo recognition on website with hyperlink

\$1,000

Champion Sponsor

- Name recognition on website with hyperlink
- Logo recognition in event program and on event signage
- One table* (10 seats)
- Recognition in KiteTales Gala 2022 sponsorship packet

Virtual Event Series

\$10,000

Virtual Webinar Series

- Recognition as a sponsor for all 2021 Virtual Webinars and Town Hall events (quarterly)
- Recognition as a **Protector Sponsor** at KiteTales Gala*
- Logo and name recognition in virtual event invitations, emails, and social media posts
- Logo recognition on website with hyperlink
- Video advertisement spot in virtual event

\$4,000

Get Social with Youth Villages

- Recognition as a **Builder Sponsor** at KiteTales Gala*
- Logo and name recognition in virtual event invitations, emails, and social media posts
- Logo recognition on website with hyperlink
- Video advertisement spot in virtual event

\$2,000

Virtual Webinar Single Event

- Recognition as a **Champion Sponsor** at KiteTales Gala*
- Logo and name recognition in virtual event invitations, emails, and social media posts
- Logo recognition on website with hyperlink
- Video advertisement spot in virtual event

*If KiteTales 2021 is held virtually, we will work with sponsors to ensure they are recognized and table seats are substituted for meal kits delivered to the attendee's home before the event.

FOR MORE
INFORMATION ON
SPONSORSHIPS

SHAUNA LUGAR
DIRECTOR OF DEVELOPMENT

503-675-2256
shauna.lugar@youthvillages.org

JONATHAN WHITMORE
DEVELOPMENT MANAGER

503-675-2206
jonathan.whitmore@youthvillages.org



The force for families | O R E G O N

youthvillages.org

Youth Villages is a national leader in children's mental and behavioral health committed to building strong families, delivering effective services and significantly improving outcomes for children, families and young people involved in child welfare and juvenile justice systems across the country. Founded in 1986, the organization's 3,000 employees help more than 30,000 children annually in 22 states across the U.S. Youth Villages has been recognized by the Harvard Business School and U.S. News & World Report and was identified by The White House as one of the nation's most promising results-oriented nonprofit organizations.

Connect with us



Youth Villages is accredited
by the Joint Commission.

© 2021 Youth Villages, Inc. All rights reserved.