

BECOME A BACKPACK HERO

BACK TO SCHOOL DRIVE



The Youth Villages' Backpack Heroes Initiative provides new backpacks and school supplies to more than 350 children and young adults. Most of these children's families simply cannot afford these supplies that they need for the school year.

We rely on the support of our community partners and individuals who host drives or who make monetary donations to provide school supplies and a backpack for a child and his or her siblings. Donations will go directly to the children served by Youth Villages in Massachusetts and New Hampshire.

By supporting our efforts, you are joining our force for education. Work with us to let these children know they are valuable to our community and give them the gift of a good start this school year. Any support is greatly appreciated and will help make a huge difference in the lives of the children we serve.

For more information, contact Jessica Fredriksen: Jessica.Fredriksen@youthvillages.org.

SPONSORSHIP INFORMATION

KITE - \$5,000

- Provides 15 families (YV youth and their siblings) with backpacks and supplies
- 20 tickets to the School Supply Shindig
- Company logo in premier placement on event signage (If received by July 22nd)
- Company logo in premier placement on event website and emails (w/link)
- Mentions on the Facebook event page and Twitter
- Mentions during School Supply Shindig Event
- Recognized in Annual Report

FORCE - \$3,000

- Provides 30 youth with a backpack and supplies
- 15 tickets to the School Supply Shindig
- Company logo on event signage (If received by July 22nd)
- Company logo on event website and emails (w/link to company website)
- Recognized in Annual Report

VILLAGE - \$1,500

- Provides 15 youth with a backpack and supplies
- 10 tickets to the School Supply Shindig
- Listed on event signage (If received by July 22nd)
- Listed on event website and emails (w/link to company website)
- Recognized in Annual Report

COMMUNITY - \$750

- Provides two families (YV youth and their siblings) with backpacks and supplies
- Eight tickets to the School Supply Shindig
- Listed on event signage (If received by July 22nd)
- Listed on event website and emails

FAMILY - \$350

- Provides one family (YV youth and their siblings) with backpacks and supplies
- Four tickets to the School Supply Shindig

YOUTH - \$100

- Provides one youth with a backpack and supplies
- Two tickets to the School Supply Shindig

Youth Villages is a private, nonprofit organization whose mission is to help children and families live successfully.

youthvillages.org/backpacks

Youth VILLAGES[®]

The force for families | MASSACHUSETTS